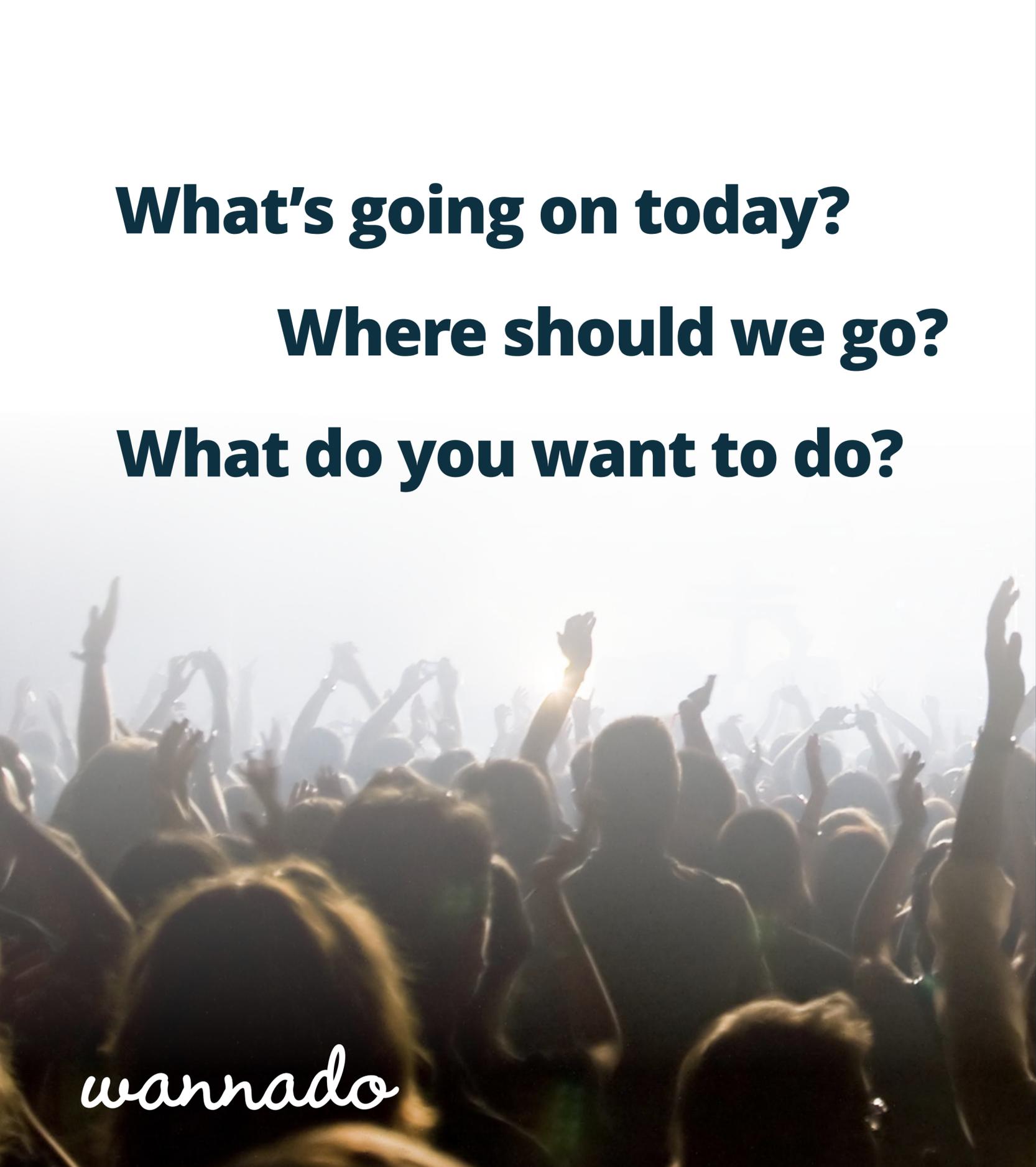




wannado

Love Where You Live.



What's going on today?

Where should we go?

What do you want to do?

wannado

Wannado answers these questions every day for thousands of people in Nashville.

We filter out the noise to showcase the most relevant local news, events, dining, nightlife and entertainment our community has to offer.



What is Wannado?

Local Guide

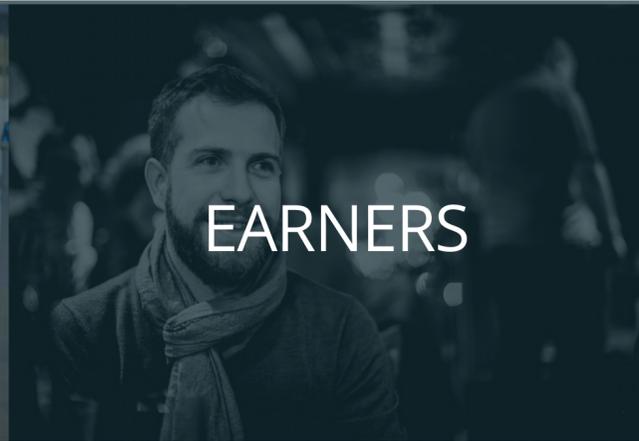
Wannado is the go-to local guide for news, entertainment and “things to do” in Nashville. Through our website, email newsletter and social media pages, we help residents make informed decisions about “where to go” and “what to do” in and around Nashville.

Digital Partner

Wannado helps brand partners cut through the clutter, get noticed and get results. We offer a blend of media sponsorships, branded content and storytelling to connect your brand to our readers in a completely authentic way.



Our Audience



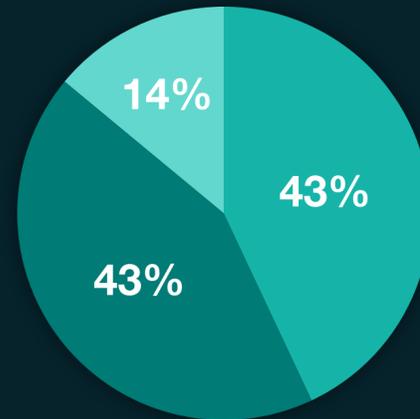
29K
email subscribers

23k
social connections

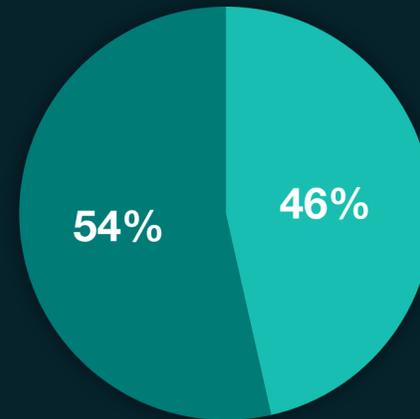
403K
social media interactions in 2017

wannado

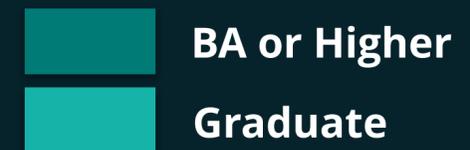
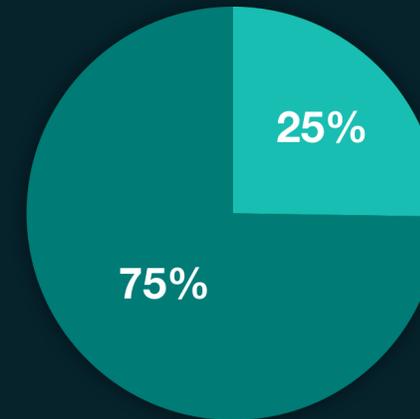
AGE



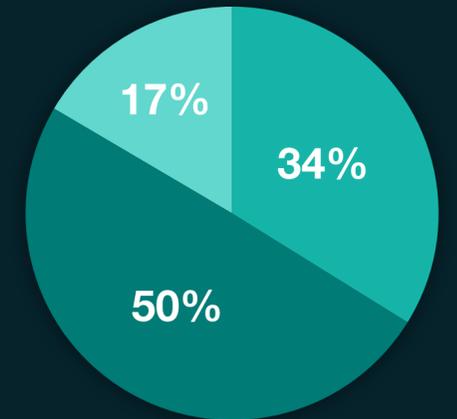
GENDER



EDUCATION



HOUSEHOLD INCOME



Ingredients for Success

Hyperlocal Reach

Our content is Nashville-centric, but our readers expand beyond the city's geographic boundaries. We've got the Nashvillians your brand needs, whether they're downtown, in the suburbs, or anywhere in between.

Authentic Storytelling

Our curated approach to local news and entertainment stands out from our competitors because we cover the local topics most relevant to people's daily lives—there's no filler content from the wire services here.

Trusted Recommendations

We hear it from readers all the time, Wannado is where people go to find out “what's going on” and “what's happening” in Nashville.





Do what you love in **Nashville.**

The city's best local events & experiences,
all in one place.

- Outdoors
- Wellness
- Causes
- Networking
- Food & Drink
- Music & Nightlife
- Art & Film
- Live Sports

Meet Kacy.

Wannado Brand Manager

Kacy is our official Brand Manager, and works to partner with area sponsors, venues and brands in order to curate the best of things to do in, and around Nashville. She works daily adding new events and things to do to Wannado.com, Wannado social accounts, and our weekly email newsletter.

Kacy is a Nashville-based lifestyle and entertainment TV personality and influencer of 10+ years. She's a national correspondent for the country music show, Nashville Insider, and interviews stars for nationally-syndicated E! News. Kacy hosted WSMV's long-running daily shows, More at Midday and Better Nashville, highlighting the best of Music City! She also served as a special correspondent for the show, Today in Nashville, and co-hosted football show, Titans Blitz, with NFL Hall of Famer, Eddie George. As a native Nashvillian (aka a unicorn!), Kacy has a passion for the city and a pulse on the best things to see, do and experience! Kacy resides with her husband and dog in west Nashville and spends her free time listening to live music and helping coach special needs swim team, the Nashville Dolphins.





Let's Talk!

CONTACT

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